

PTF Minutes

November 7, 2016

7 PM

ES/MS School

Attendees: Teri Lynn Schrag, Jon Hood, Ann Thrasher, Becky Libby, Joy Schulz, Sheli Rice, Roy Smith, Christy Woell, David Wiegand, Laurel Wiegand, Jennifer Brollier, Eileen Guyon, Sam Bookless, Sara Bookless, Allen Huebert

I. October Minutes adopted.

II. PTF budget: Ann Thrasher suggested procedure for PTF expenditures. Mrs. Schrag has already discussed this with Joya Kinney, who has provide expenditure form to PTF to use going forward.

A. Beyond the Bell expenditures: Mrs. Schrag and Shauna Smith will meet regarding upcoming ideas for Beyond the Bell. Mrs. Schrag will email Mrs. Clarahan regarding December dates for Christmas craft.

B. Ann Thrasher asked Mrs. Schrag to forward the PTF dates for possible science visit.

III. Movie event/Parent's event: Aaron Sherman is providing equipment. PTF hosting parents and teachers in cafeteria during first movie.

IV. Book Fair-sign up genius. 1-3 pm Saturday for book sort is first volunteer opportunity.

V. Thanksgiving meal: Hy Vee is catering and will probably also deliver. Sign Up genius is almost full. Increased donation amount asked for to include allergy food prepared by Becky Libby. Sign up genius for High School still needs to be sent. For future needs, Grace University will rent table cloths with one-week notice for \$4 each.

VI. Bylaws. Request to amend communications policy. Tony Boex asked if PTF has considered an opt-out for PTF emails. Ann Thrasher replied that PTF is just starting to send out emails, and we should see what the response is first. Tony Boex set up a PTF email account: PTF@ccsnebraska.org. Ann Thrasher and Sheli Rice will coordinate PTF email announcements.

A. Bylaws passed as amended: Article III, Section 1 shall be added to include: "The school superintendent, or his/her designee, has authority over the following: 1. All communications sent to entire parent body."

B. The PTF will forward bylaws to the CCS school board for its approval.

VII. Increasing PTF participation: Becky Libby asked what happens if you don't volunteer 40 hours? Mrs. Schrag: we don't want to assess a fine at this point. Discussion on how to best alert parents to the benefit of helping with PTF events and to make sure parents know what PTF does. Eileen Guyon suggested putting PTF sponsorship on the Beyond the Bell handouts. Joy Schulz suggested hosting a PTF social event earlier in the fall. Mrs. Schrag said Volgistics will become part of our culture as new students enter.

VII: PTF survey on logos and marketing: Jon Hood announced we have a new company for online spirit wear. Teri Lynn Schrag reported the school is working on city permits to put up a school sign. Eileen Guyon noted we are all over the place in terms of branding. Ann Thrasher-could PTF hire a graphic artist to put together? Sheli Rice suggested that we need a full palette of options for branding. Mrs. Schrag said school mascot/logo falls under athletic director /principal role. School seal can be used for other purposes. Jon Hood will talk to his graphic designer about some additional branding possibilities with current cougar logo and seal. Jon will update at the next meeting. Mrs. Schrag suggested options for various purposes (academics, sports, etc.).

VIII. Teacher wish lists-Ann Thrasher suggested using website "giftster." Teachers can add items to wish list and link to their favorite online stores.

IX. Volunteer opportunities to help teachers-Ann Thrasher will run the list on Volgistics and provide to Mrs. Schrag. Discussion regarding time-flexible projects teachers might need help with but can be done after school by working parents. Sara Bookless said some teachers might be able to plan projects a month out.

X. Business solicitation committee-Ann Thrasher brought up the idea of soliciting gift certificates from area businesses for prizes, teachers, and possible banquet. Mrs. Schrag recommended a PTF subcommittee and noted that PTF should make sure it's not double dipping with Walkathon donations. Also about fostering relationships with business community. Ann Thrasher said sub-committee would start with information gathering.

XI. Meeting adjourned.